

# NEOTALENT

NOVABASE  
GROUP COMPANY

Recruitment and selection: Using machine learning  
and psychometrics to pick the best talents

Digital Talent Ecosystem

**bru** \_ iscte  
Business Research Unit

Lisb@2O<sup>2O</sup>

PORTUGAL  
**2020**

UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional

# Topics

## Recruitment and selection: Using machine learning and psychometrics to pick the best talents

Jorge Sinval (Business Research Unit [BRU-IUL], Instituto Universitário de Lisboa [Iscte-IUL])

## Behind the Curtain of HR Selection Tools: Situational Judgement tests

Beatriz Regina Trigo (Instituto Universitário de Lisboa [Iscte-IUL])

## A new breed of resume

Hugo Amaro (Instituto Pedro Nunes), José Silva (Instituto Pedro Nunes), Paulo Rupino (University of Coimbra), & Paulo Almeida (Neotalent)

## AI-powered recruitment

Hugo Amaro (Instituto Pedro Nunes), José Silva (Instituto Pedro Nunes), & Paulo Almeida (Neotalent)

## The wind of (digital) change

Paulo Almeida (Neotalent)

## Recruitment and selection (R&S)

- R & S are ubiquitous for organizations
- Key aspect to retain and contract the best talents
- Traditional paper-pencil format
- Fatigue

## Some answers

- Digital transformation
- Gamification
- Modern Psychometrics
- Machine learning

## The Project: Digital Talent Ecosystem

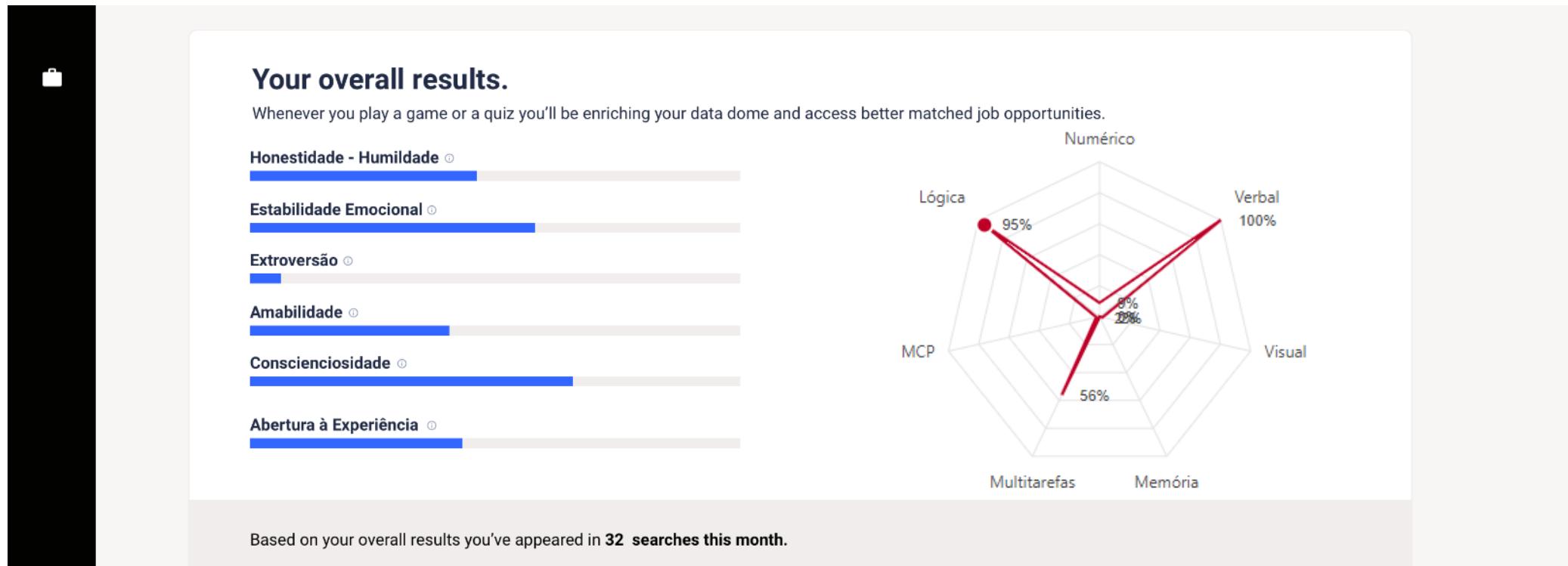
- Integrated digital platform
- User friendly interface both for candidates and managers
- Innovative instruments
- Feedback

# A first glimpse

The screenshot shows the NEOTALENT DTE platform interface. On the left is a vertical navigation bar with icons for Home, Profile, Notifications, Training, and Help. The main header includes the 'DTE' logo, a search bar, and a user dropdown for 'CARLOS PEREIRA'. A banner at the top right encourages users to keep their professional information up-to-date. The central content area features a message to 'Carlos' about available training modules, followed by four cards:

- Visual Game** (APROX. 2 MINUTES) - An image of a Rubik's cube. Action buttons: 'COMPLETE' (green) and 'BEGIN TEST' (blue).
- Short term memory game** (APROX. 2 MINUTES) - An image of a SanDisk 32GB SD card. Action button: 'BEGIN TEST' (blue).
- Personality and skills quiz** (APROX. 10 MINUTES) - An image of a smiling person with pink hair. Action buttons: 'RESUME TEST' (blue) and 'BEGIN TEST' (blue).
- Multitask game** (APROX. 2 MINUTES) - An image of a coffee cup on a desk with a calendar. Action button: 'BEGIN TEST' (blue).

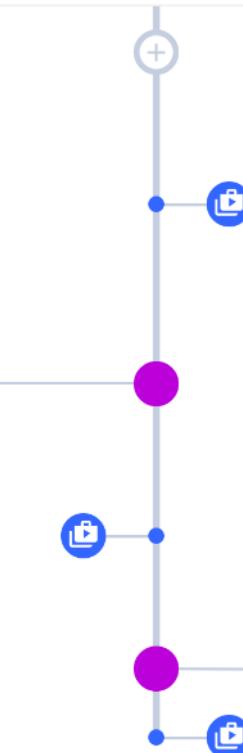
# A first glimpse



# A first glimpse

## Your training timeline.

ALL STARTED COMPLETED



### Personality and skills quiz

VIA NEOTALENT

STARTED

20 JAN 2020

#### Personality and skills

Dig deeper into your personality and develop your toolset when dealing with difficult profiles and situations.

### Welcome to Neotalent

VIA HR

COMPLETED

20 JAN 2020

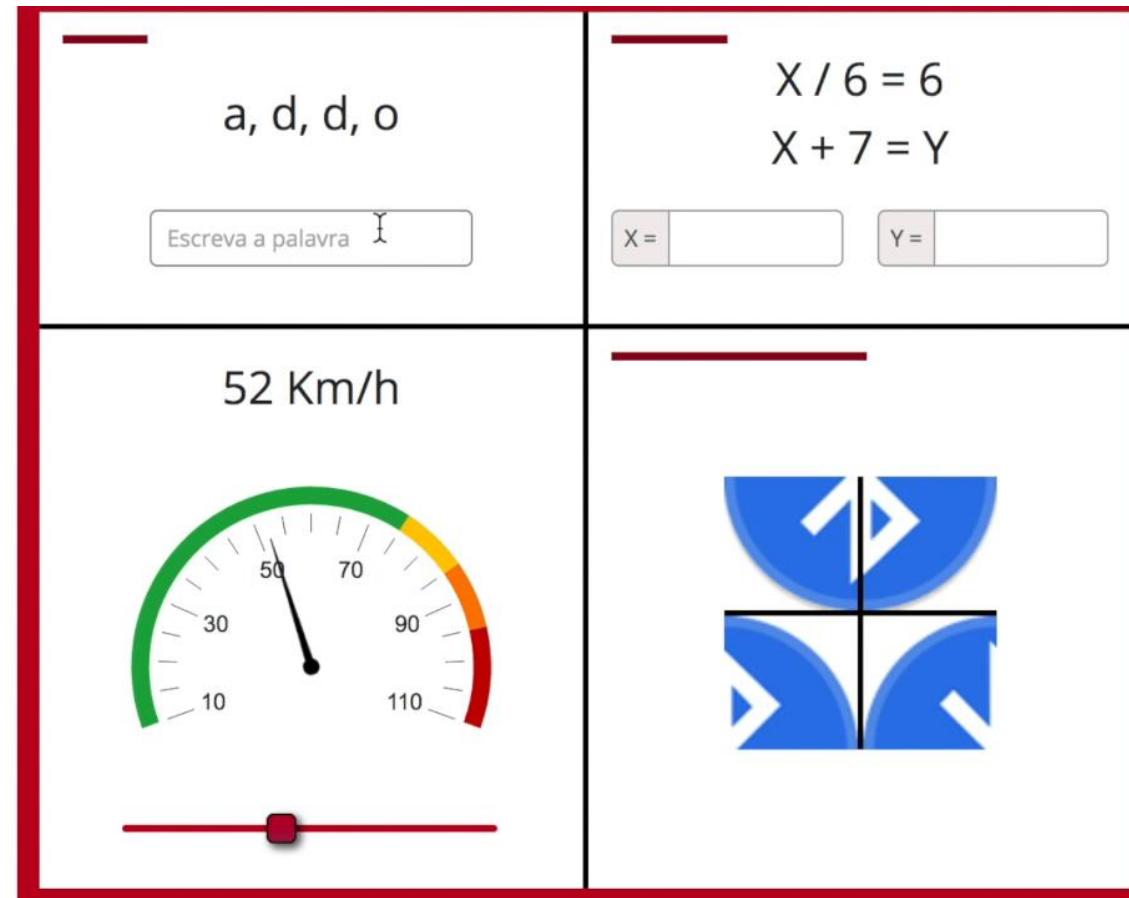
#### Welcome to Neotalent

E-Learning video showcasing the procedures and company values.

## Some measures: Visuo-spatial ability

Testes de desempenho e competências/ Jogo Visual

## Some measures: Multitasking



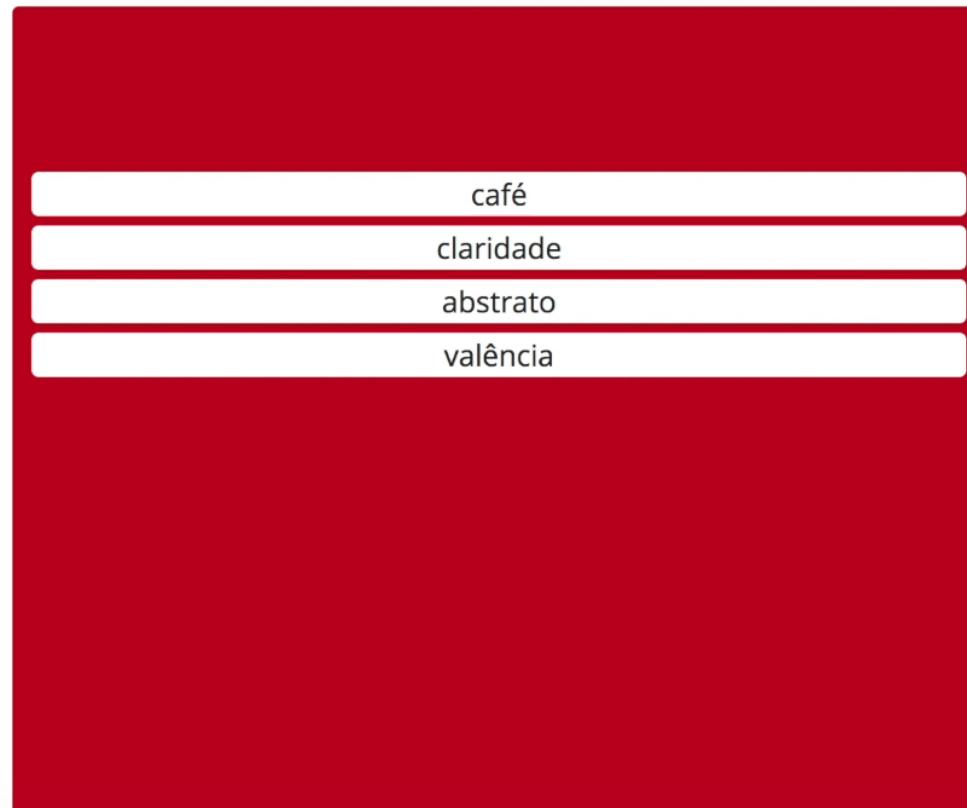
## Some measures: Numerical reasoning

1/21. Qual é o valor que encaixa na sequência seguinte?

7	11	13	17	19	?
---	----	----	----	----	---

Insira a sua resposta aqui...

## Some measures: Short-term memory



# Some measures: Verbal reasoning and comprehension

**2/4 - A Carlota presta atenção aos pedidos de toda a gente.**

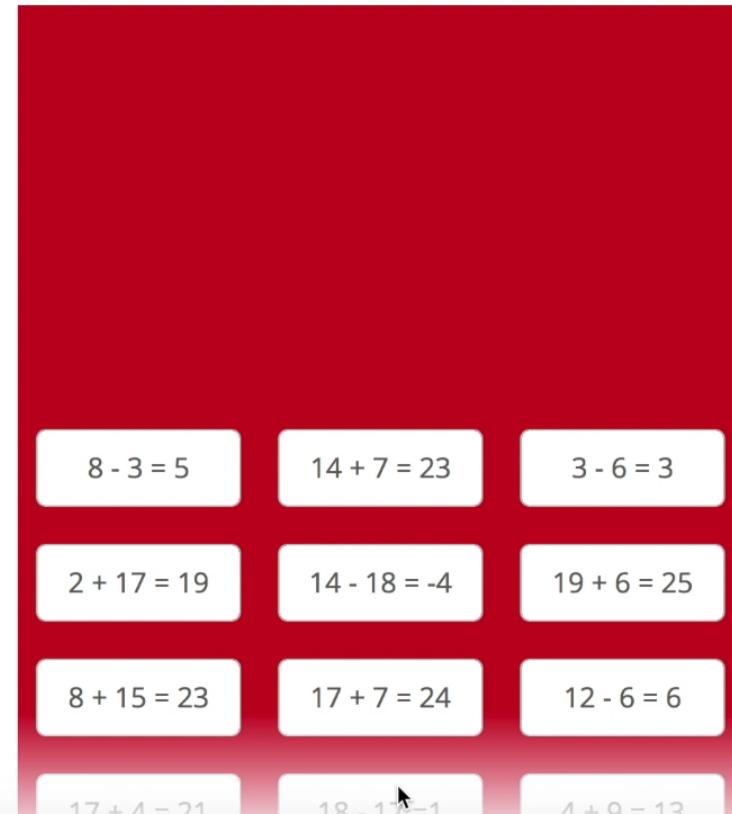
A. A Carlota é diligente com as pessoas.

B. A Carlota despreza os pedidos de toda a gente.

C. A Carlota é negligente com os pedidos de toda a gente.

D. A Carlota é desleixada

# Some measures: Numerical reasoning, processing speed and selective attention



## Some measures: Working memory

Observe a imagem atentamente

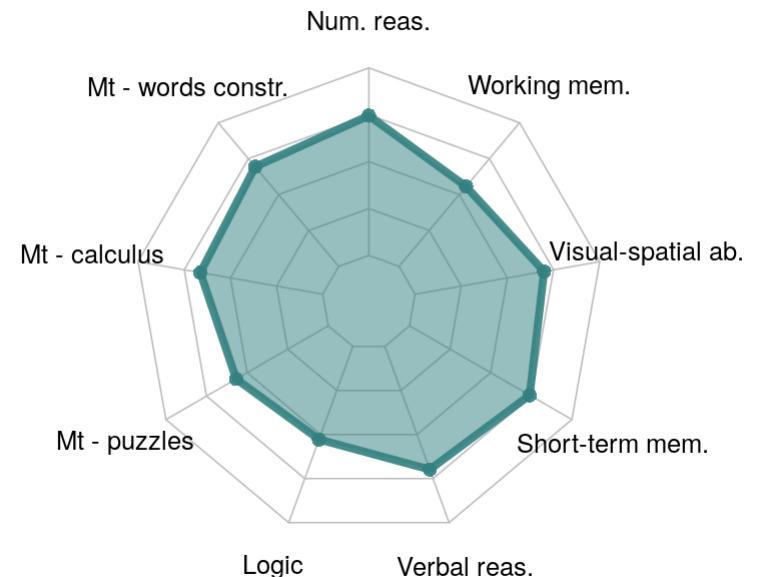
Recebi uma proposta de trabalho de um famoso ventriloquista.

Como assim? Fez ele algum truque de alquimista?



# Feedback

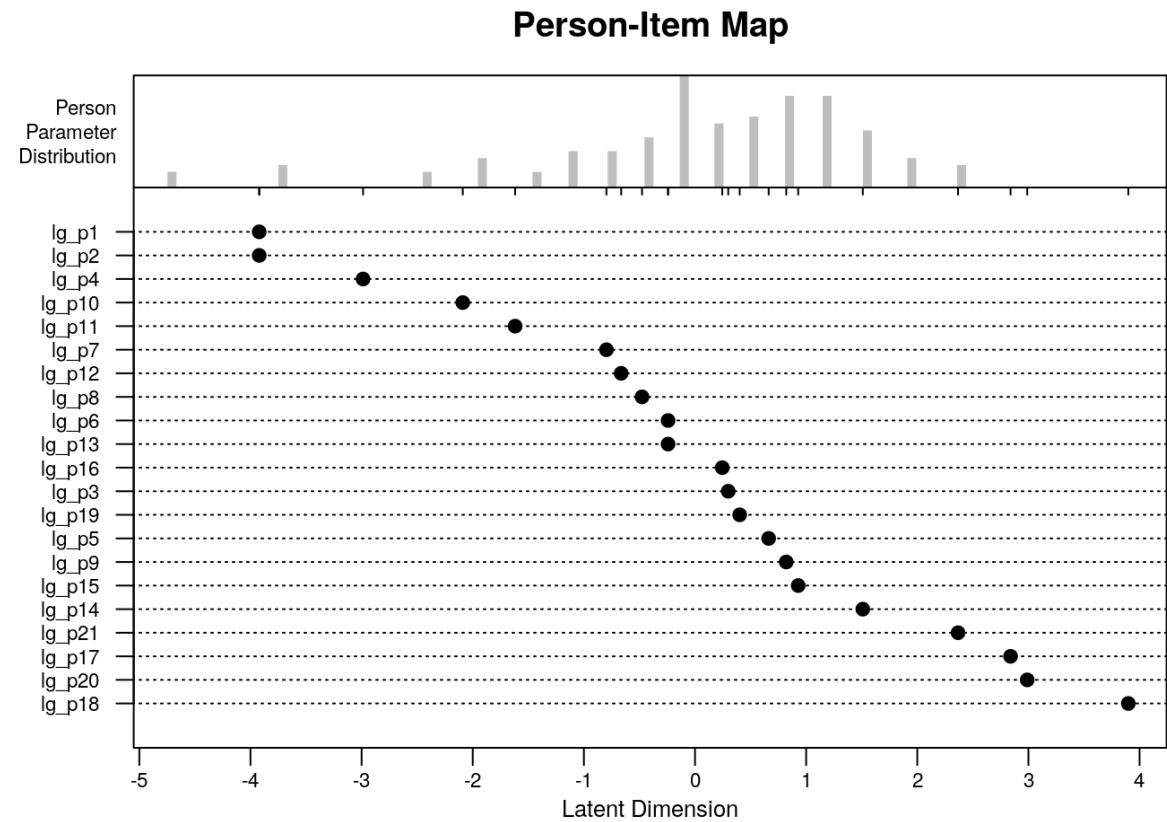
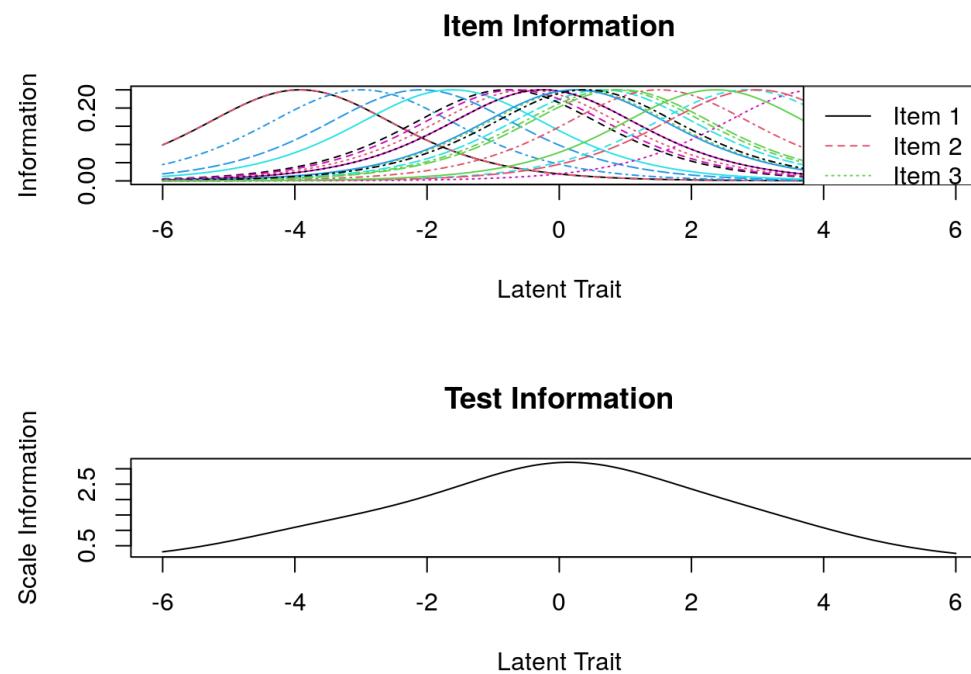
Variable	<i>M</i>	<i>SD</i>	<i>Min</i>	<i>Max</i>	Histogram
Numerical reasoning (scored from 0 to 1)	0.75	0.38	0.00	1.00	
Multitasking - words construction (scored from 0 to 1)	0.69	0.24	0.00	1.00	
Multitasking - calculus (scored from 0 to 1)	0.66	0.38	0.00	1.00	
Multitasking - puzzles (scored from 0 to 1)	0.57	0.31	0.00	1.00	
Logic (scored from 0 to 1)	0.53	0.17	0.00	0.81	
Verbal reasoning (scored from 0 to 1)	0.70	0.25	-0.13	1.00	
Short-term memory (scored from 0 to 1)	0.74	0.18	0.00	1.00	
Visual-spatial ability (scored from 0 to 1)	0.70	0.25	-0.13	1.00	
Working memory (scored from 0 to 1)	0.56	0.32	0.00	0.99	



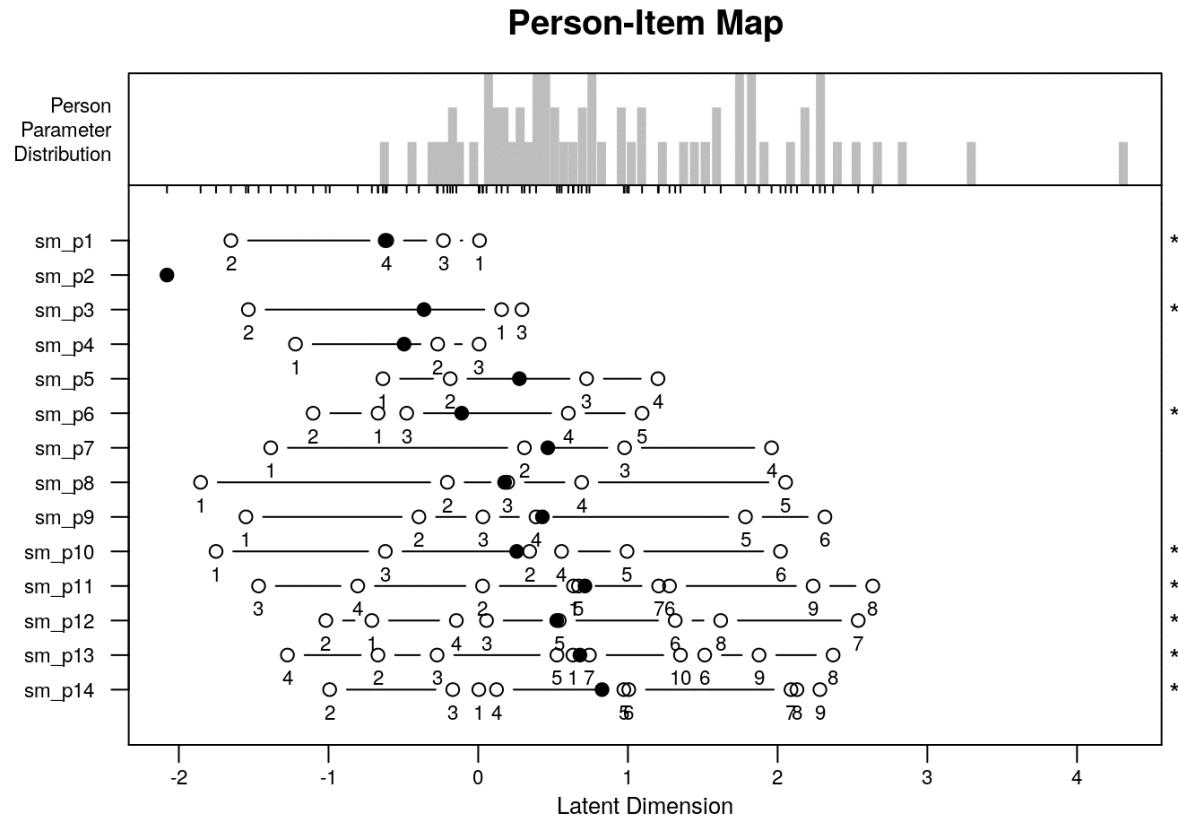
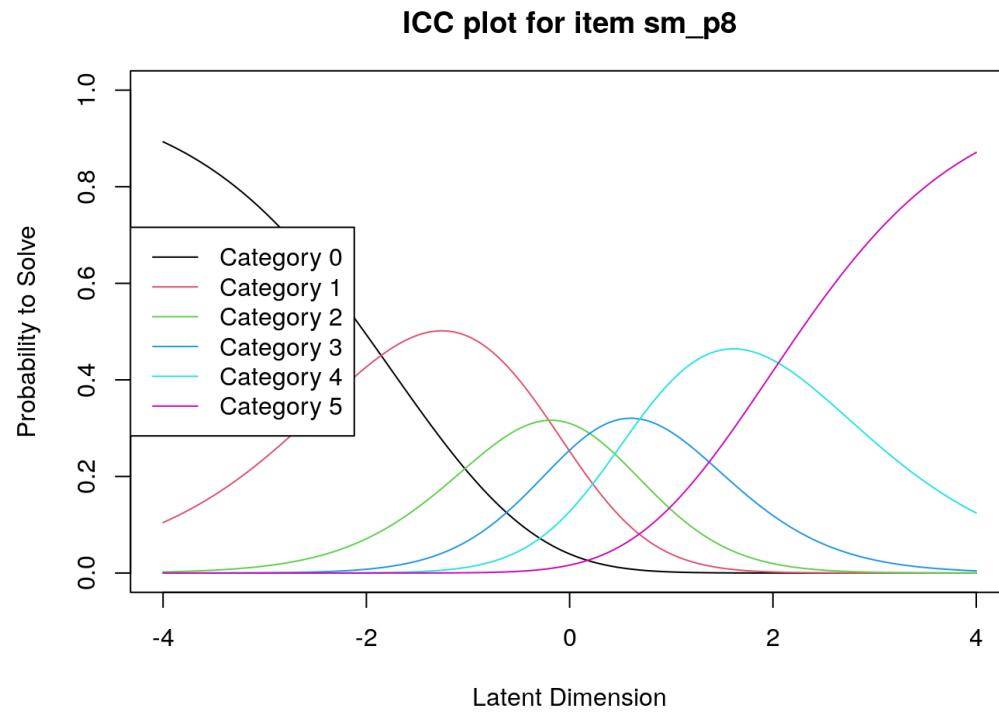
# Analysis

- Dichotomous and Polytomous Rasch Models
  - Person-fit
  - Item Separation Reliability
  - Person Separation Reliability
  - Residuals' analysis
  - Item information curves
  - Outfit (Unweighted fit)
  - Infit (Information-weighted fit)

# Some results: Item Characteristic Curves (ICC) and Person-Item Map



# Some results: Item Characteristic Curves (ICC) and Person-Item Map



## Next steps

- Collect more data
- Test the refined items
- Analyze again

## Recruitment and selection: Using machine learning and psychometrics to pick the best talents

Thank you!

**Jorge Sinval**

jorge.sinval@iscte-iul.pt

@jorgesinval

